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PRESS RELEASE

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CULLIGAN HONOURS THE GOOD WATER COMPANY WITH PRESTIGIOUS EMMETT J. CULLIGAN AWARD

Award recognizes top 10 Culligan dealers in North America

Belleville (March 20, 2007) – In an awards ceremony held Saturday, March 3 at the Culligan Dealers Association of North America conference in Fort Worth, Texas, Culligan International Company, a global innovator of high quality water treatment solutions for residential and business use, honoured Paul Moorman, President of The Good Water Company and the Culligan dealer in Belleville, Ontario with the organization's Emmet J. Culligan Award.

The Emmet J. Culligan Award is named after the founder of the company and is presented to the top 10 Culligan dealers in North America, whose dealerships exemplify the highest standards in operations, marketing, sales, and customer service.

“The Emmet J Culligan Award is the most elite dealer award that we present. It is the toughest one to earn,” said Tom O’Malley, Director of Franchise Development at Culligan International Company. “To earn this award, a dealership has to not just hit the target, but hit every target.”

Award winner Moorman stated “I’m thrilled and honoured to accept this award on behalf of our company. Each one of our team shares in this recognition and it’s a credit to their efforts that we’ve been able to reach this standard.”

The Culligan dealership in Belleville is located at 163-169 College Street West. For more information, call 613-968-7700 or email info@thegoodwatercompany.com

About Culligan

Culligan is headquartered in Chicago Ill, with a network of 700+ dealers and distributors worldwide. For over 70 years, Culligan has been recognized as the world’s leading innovator and provider of filtration systems to improve water quality in the home and workplace. Culligan offers the most extensive water treatment product line in the world, and its solutions have been awarded the Good Housekeeping Seal®, highlighted as a Consumers Digest® “Best Buy” and featured on the “Designing Spaces®” national television show. For more information, visit: www.culligan.com or call 1-800-CULLIGAN.

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