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FOR IMMEDIATE RELEASE:

**International Hall of Fame Comes
Calling For Local Culligan Man**

25-year Culligan veteran awarded company's top sales honor

BELLEVILLE, ONTARIO – Recently, local resident and Culligan water consultant David Burke's wardrobe got a little larger, and more prestigious. Awarded with the coveted Blue Jacket, Burke was inducted into Culligan Water International's Hall of Fame, the company's highest sales honor, in a ceremony that took place in Chicago, Ill.

"David exemplifies the characteristics and determination this kind of recognition demands," says Paul Moorman, president of Culligan Belleville. "This level of achievement takes a lifetime of consistently outstanding performance. He is a true credit to the reliability, professionalism and proficiency associated with the Culligan Man worldwide."

Burke, who also recently marked his 25th year with the company, was flown to Chicago where he celebrated the distinction with eight other new inductees. He now joins a group of only 23 to have received Culligan Hall of Fame status.

According to Culligan International, this award is not necessarily given every year, but rather only bestowed when individuals have reached various career hallmarks and accomplishments.

"My customers and community have all played a big role in my success. I am so honored to have been considered to enter the Hall of Fame, and to actually slip on that Blue Jacket is even more exciting," adds Burke. "I could not have done this without the support of my peers and colleagues."

Founded in 1936 by Emmett Culligan, Culligan continually develops new technologies to treat hard water and rid water contaminants. All products have been perfected through research and development, set standards in the water treatment industry, and are used by homes and businesses worldwide.

For more information or to set up an interview, contact Peter Raisch at 608-288-9000 ext. 141 or at praisch@kennedyc.com.

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