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FOR IMMEDIATE RELEASE:

**Local Culligan Dealer Becomes Lone Canadian on
International Board of Directors**

BELLEVILLE, ONTARIO— Recently members of the Water Quality Association (WQA), elected local Culligan Man Paul Moorman to a three-year term on its Board of Directors.

Described as an “international trade association representing the residential, commercial, industrial, and small community water treatment industry,” the WQA announced the results of the election at a water industry convention in Chicago, Ill. this past March.

Moreover, Moorman’s selection made him the only member of the board hailing from Canada.

“I am excited about the challenges and opportunities this post presents,” says Moorman, whose family has been involved with Culligan since 1955. “Being the only Canadian also gives me a unique perspective on regional water issues and allows me to share the interests of a strong segment of industry professionals with the greater water community.”

In addition to his new position with the WQA, Moorman is currently the president of The Good Water Company Ltd. which operates two Culligan dealerships in Belleville and Peterborough, Ontario with 40 employees. He is also the Secretary-Treasurer of the Culligan Dealer Association of North America (CDANA), as well as the president of the Culligan Ontario Advertising Co-op.

Moorman lives just outside of Belleville near Stirling with wife Donna and daughter Sydney.

Founded in 1936 by Emmett Culligan, Culligan continually develops new technologies to treat hard water and rid water contaminants. All products have been perfected through research and development, set standards in the water treatment industry, and are used by homes and businesses worldwide.

For more information or to set up an interview, contact Peter Raisch at 608-288-9000 ext. 141 or at praisch@kennedyc.com.

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